

Sales **EDGE**[®]

MobileEDGE[®]



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Technologies, Inc.

Today's car buyer relies heavily on the Internet to research vehicles, compare and negotiate pricing, and evaluate dealerships. Increasingly, the buyer's first point of contact with your dealership is through your Internet Department.

To maximize every eLead opportunity, it is critical that your dealership be the first to respond. If you can receive email via cell phone, then you can manage eLeads wirelessly through MobileEDGE[®].

Never Miss an eLead Again

MobileEDGE enables you to receive and respond to eLeads immediately regardless of where you are. Your response time determines not only how many eLeads you receive from the manufacturer, but also provides a good first impression to your customers. And that first impression leads to a profitable customer relationship.

- Stores sent e-mails in the Customer Profile
- Updates the eLead log automatically
- Increases contact ratio
- Improves manufacturer average response times
- Works from any email capable smartphone
- Increases close rates
- Fully integrated with SalesEDGE[®]



Don't let another eLead turn cold, call us now!

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